SPONSORSHIP LEVELS

	GOLD MEDAL $20,000	SILVER MEDAL $15,000	CHAMPION $10,000	HERO $5,000	PACESETTER $2,500 And Above	TRAILBLAZER $1,000 And Above	LEADER $500
ACKNOWLEDGEMENTS							
Appreciation Certificates	■	■	■	■	■	■	■
Complimentary Race Entries	15	10	7	5	5	2	2
Free T-Shirt (must attend to receive)	15	10	7	5	5	2	2
VIP Parking	7	5	3	3	1		
Complimentary Breakfast in VIP tent	15	10	7	5			
RACE DAY RECOGNITION							
On- stage & big screen acknowledgment	■	■	■	■	■	■	
Logo/name on race t-shirts	Logo	Logo	Logo	Name	Name		
Prime Vendor Booth location on Race Day	■	■	■	■	■		
Opportunity for Giveaway at Event	■	■	■	■	■		
Defined use of JWB Logo	■	■	■	■			
Participate in Closing Ceremony	■	■	■	■			
Logo on VIP Tent banner	■	■	■				
Logo on all Race Participant Bibs	■	■					
Logo on Wellness Tent banner	■	■					
Logo on Children's Village Tent banner	■	■					
Officiate Race Start	■						
Pre-race warm-up w/Victor & Lynne Brick	■						
ORGANIZATION VISIBILITY							
Logo on website	■	■	■	■	■	■	■
Major email blasts leading to race day	■	■	■	■	■		
Logo on event signage	■	■	■	■			
"Thank you" email blast to more than 50,000 people after race day	■	■	■	■			
Corporate profile on JWB Website	■	■	■				
Dedicated social media feature	■	■	■				
Mention in radio and television appearances by Lynne and Victor Brick	■	■	■				

Sponsors, please provide a full color, high res, digital file of your logo in jpg or png format.
Email to Cassandra.vieten@johnwbrickfoundation.org.

BENEFITS OF INVOLVEMENT

- Showcase your brand
- Gain broad exposure
- Increase your social media presence
- Build company morale
- Build customer loyalty
- Align with a mission people care about

For company donations of a product or services, please contact our Executive Director Cassandra Vieten at: 410-252-8058 ext. 225, or email her at: cassandra.vieten@johnwbrickfoundation.org

TO LEARN MORE ABOUT THE RACE VISIT WWW.JWB5K.COM